

FLYING FESTIVALS OF WARREN COUNTY &
WARREN COMMUNITY COLLEGE FOUNDATION

PRESENT THE

WARREN COUNTY HOT AIR



Dear Local Business Owner,

We are thrilled to announce the 4th season of our aviation festivals at Warren Community College's Washington campus. These events showcase the wonders of ballooning while shining a spotlight on the cutting-edge Drone/Robotics/AI program at the College.

Since 2017, Warren Community College has been dedicated to building a world-class program that provides local youth with the opportunity to secure high-paying jobs upon graduation or transfer to other institutions. This initiative also benefits those looking to change careers, obtain certifications, or study online from anywhere in the world.

The events have attracted visitors from as far as Connecticut and Delaware since the first year, thanks to the popularity of balloons. This event not only promotes the College's program but also contributes to the growth of Warren County's economy in its appeal to future students, residents and employees.

We invite companies like yours to join us in supporting this program. By aligning your business with these events, you can showcase your commitment to the community and enhance your company's reputation and success.

If you're interested in advertising your business to thousands of spectators before, during, and even after the event through our marketing efforts, please review the sponsorship opportunities enclosed.

We hope you choose to be a part of these community-focused events and make a difference when it matters most! Contact Giulia Grotenhuis via email at giulia51@verizon.net or call/text 908-283-0721 to get involved today!

Sincerely,

Giulia Grotenhuis
Marketing Director
Flying Festivals of Warren County

2025 Flying Festivals of Warren County Hot Air Balloons Festivals at Warren Community College

Premium Sponsorship Packages

The Premium Sponsorship Packages on the following two pages are one price, to be represented at the events yearlong.

May 3, 2025: Area 57 This event is designed with youth in mind. Combat Robot competition is featured at Warren Tech School, and some aviation fun on the College’s big lawn. The College’s Drone/Robots/AI program representatives are on hand to highlight program benefits.

June 7 & 8, 2025: The Hot Air Balloon, Arts & Crafts Festival This festival is designed to give local artisans an opportunity to sell their Arts & Crafts. Musical entertainment, food trucks, vendors, car show, combat robots and more.

September 20 & 21, 2025: The Hot Air Balloon, Fun & Games Festival Non-profits are invited to get creative and set up competitions/contests for their group’s fundraising. Musical entertainment, food trucks vendors, car show and balloon glow.

PLATINUM PACKAGE\$5,000

This package includes exposure at all three events and event marketing.

The Platinum Packages are limited to only two companies. Your company will enjoy prominence in all marketing efforts, with larger logo, more inclusion. The earlier you commit the further your promotional dollars will go!

4 Balloon Rides at one of the Festivals		
Your Company Logo, Listing & Link throughout Website balloonfestnj.com	2024 stats	
.....	visitors to site	83,309
.....	page views	147,522
Your Company Logo on Social Networking posts	followers	7,200+
Your Company Logo In minimum 4 Full Color Print Ads		
Your Company Logo on Online Tickets & Reminders	average	2,500
Your Company Logo on Program/Schedule	minimum	2,500
Your Company Logo on all eBlasts (minimum 2 for each event)		
12 Radio Tags, minimum		
Banner on Fence / Balloon Field		
20 Event Passes / 6 Parking Passes to each Festival		
Free Vendor Booth (does not include tent)		

Your corporate balloon may attend free of charge.

Sponsor a Flying Festival & watch your promotional dollars “lift off”!

2025 Flying Festivals of Warren County Hot Air Balloons Festivals at Warren Community College

Premium Sponsorship Packages

GOLD PACKAGE **\$3,000**
This package includes exposure at all three events and event marketing.

2 Balloon Rides During the Festival
 Your Company Logo, Listing & Link throughout Website balloonfestnj.com 2024 stats
 visitors to site 83,309
 page views 147,522

Your Company Logo on Social Networking posts followers 7,200+
 Your Company Logo In minimum 2 Full Color Print Ads
 Your Company Logo on Online Tickets average 2,500
 Your Company Logo on Program/Schedule minimum 2,500
 Your Company Logo on multiple eBlasts
 6 Radio Tags, minimum
 Banner on Fence / Balloon Field
 12 Event Passes / 4 Parking Passes to each Festival
 Free Vendor Booth (does not include tent)

Your corporate balloon may attend free of charge.

SILVER PACKAGE **\$2,000**
This package includes exposure at all three events and event marketing.

1 Balloon Ride During the Festival
 Your Company Logo, Listing & Link throughout Website balloonfestnj.com 2024 stats
 visitors to site 83,309
 page views 147,522

Your Company Logo on Social Networking posts followers 7,200+
 Your Company Logo on Online Tickets minimum 2,500
 Your Company Logo on one eBlast
 Listing on Program/Schedule minimum 2,500
 3 Radio Tags minimum
 Banner on Fence / Balloon Field
 6 Event Passes / 2 Parking Passes to each Festival
 Free Vendor Booth (does not include tent)

Your corporate balloon may attend free of charge.

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2025 Flying Festivals of Warren County Hot Air Balloons Festivals at Warren Community College

Support Per Event

SELECT ONE EVENT

- MAY 3
- JUNE 7 & 8
- SEPT. 20 & 21

BRONZE PACKAGE (Select one event)**\$1,200**

1 Balloon Ride During the Festival

Your Company Logo, Listing & Link throughout Website balloonfestnj.com	2024 stats
.....	visitors to site 83,309
.....	page views 147,522
Your Company Logo on Social Networking posts	followers 7,200+
Your Company Logo on Online Tickets	minimum 2,500
Your Company Logo on one eBlast	
Listing on Program/Schedule	minimum 2,500

3 Radio Tags minimum
Banner on Fence / Balloon Field
12 Event Passes / 4 Parking Passes to Festival
Free Vendor Booth (does not include tent)
Your corporate balloon may attend free of charge.

GENERAL SUPPORT OPTION (Select one event)**\$600**

Your Company Logo, Listing & Link On Sponsor Page on balloonfestnj.com	
Your Company Logo on Social Networking posts	followers 7,200+

Free Vendor Booth (does not include tent/table/chairs)
Signage at Event
6 Event Passes / 2 Parking Passes to Festival

FASCINATION STATION KIDS' ACTIVITY AREA**\$500**

Your Company Logo, Listing & Link On Kids Activity Page on balloonfestnj.com	
Your Company Logo on Social Networking posts	followers 7,200+
Your Company Logo on Program/Schedule to all ticket holders	minimum 2,500

Signage in Activity Area
6 Event Passes / 2 Parking Passes to Festival

BRAND EXPOSURE - SIGNAGE AT EVENT & ONLINE**\$300**

The event will produce a Lawn Sign with Your Company logo and QR Code, to be positioned along the College Walking Trail during the event. Your Company Listing & Link On Website Sponsor page

Sponsor a Flying Festival & watch your promotional dollars "lift off"!

**2025 Flying Festivals of Warren County
Hot Air Balloons Festivals
at Warren Community College**

Additional Banner Advertising Options (Per Event)

SMALL BANNER\$250

Hang your banner, up to 3 x 5 foot in size, for display at our Balloon Festival
Listing & hyperlink On BalloonFestNJ.com sponsor page at no additional charge!

LARGE BANNER.....\$500

Hang your banner, up to 4 x 12 foot in size, for display at our Balloon Festival
Listing & hyperlink On BalloonFestNJ.com sponsor page at no additional charge!

NON PROFIT BANNER\$125

Hang your banner, up to 4 x 12 foot in size, for display at our Balloon Festival



Listing & hyperlink On BalloonFestNJ.com sponsor page at no additional charge

Make checks payable to Flying Festivals of Warren County.

Mail to: 57 Hope Crossing Road, Belvidere, NJ 07823. Credit cards - add 4% handling fee.

If you do not have a banner, we can produce one at cost.